BY DRAGONFLY DEVELOPMENT

HER Space

A Women's Development Experience

Your Voice. Your Presence. Your Impact.

First cohort · January 2027 | $497 or 2-pay | Only 8 places | Wednesday evenings | Virtual on Zoom | 8 weeks

HER Space is an **eight-week, cohort-based women's development experience** for women who know they have something to contribute — and want greater clarity, presence, and influence in the moments that matter, so they can know their power and use it.

This is not a traditional lecture course. HER Space focuses on **owning your space**: recognizing the space you occupy, reframing what causes you to give it away, and responding intentionally — through your voice, presence, boundaries, and communication.

> **The core idea:** HER Space is not about taking someone else's space. It is about **no longer giving your own away** — the space to speak, disagree, ask, lead, set boundaries, be visible, and advocate for yourself — without becoming someone you are not.

Who HER Space is for

For **women who are good at their work and want their voice to match it** — women who bring real experience and ideas, and are ready for their contribution to be heard and seen. In some moments, you may still find yourself:

- Holding back, or second-guessing yourself
- Over-explaining, or waiting to be invited
- Putting off a difficult conversation
- Feeling your work is not as visible as it should be



Led by Lauri Gill, founder of Dragonfly Development. Lauri has worked with small businesses, Fortune 500 companies, non-profits, and government agencies. She created HER Space for women who want to learn who they are and use their voice with greater clarity and presence. **This is the founding cohort** — with only 8 places, so every woman is heard, and you will help shape it.

The journey: Recognize → Reframe → Respond

1 · RECOGNIZE

Understand the space you are in. Awareness of your patterns, strengths, and habits.

2 · REFRAME

Decide what is possible. Challenge limiting beliefs about power, authority, visibility, and disagreement.

3 · RESPOND

Use your space intentionally. Practice speaking up, setting boundaries, advocating, and making your value visible.

What changes

Holding back → speaking with greater clarity

Second-guessing → making intentional choices

Waiting for permission → advocating for yourself

Giving space away → taking appropriate space

Waiting to feel ready → practicing power in action

Capable but overlooked → communicating value and visibility

Avoiding difficult conversations → handling them with greater skill

The 8 weeks, week by week

Week 1 · The Space I'm In
Complete your **DISC self-assessment** and map how you naturally communicate — and the space that creates for you.

Week 2 · The Space I Give Away
Bring **one real moment** where you made yourself smaller, deferred, or held back — and look at it together.

Week 3 · The Voice I Have
Bring **a point of view you have been holding back** and practice saying it out loud, in your own words.

Week 4 · The Power to Speak
Practice **speaking in your own words, starting small**, and notice what changes when you do.

Week 5 · The Presence I Bring
Notice how you naturally come across when you speak — voice, pace, and presence — and use that awareness.

Week 6 · The Space I Take
Rehearse **a real conversation** — disagreeing, asking, or setting a boundary — and get feedback on your wording.

Week 7 · The Impact I Make
Draft **how you will talk about your work and its value**, so others can see your contribution clearly.

Week 8 · The Space I Choose
Share a **2-minute voice moment** in a small group, then join the **closing circle** and name the space you will take.

How it works

HER Space feels like a **development laboratory, not a lecture series**: teaching, reflection, discussion, and practice with real workplace scenarios, weekly practice challenges, and peer feedback. **DISC** is a short self-assessment, included in your price, that shows how you naturally communicate — brief to complete, no extra cost.

The practical details — please read before you join

- **When:** Wednesday evenings, January 2027, 8 weeks · 2 hours a week on Zoom. The exact evening time will be set with the cohort. **Only 8 places** in this first cohort.
- **Investment:** $497, or 2-pay: $248.50 + $248.50. Includes DISC, one individual coaching conversation with Lauri, all sessions, and the closing session.
- **If the group is not for you:** Enrollment is non-refundable. If the group is not the right fit, talk with Lauri about applying it toward private coaching, or enrollment in a mastermind-style study of Valorie Burton's *It's About Time*.
- **If you miss a Wednesday:** Sessions are live and practice-based, so please plan to be there. If you miss a week, you will receive the session recording — shared privately with the cohort only — and materials, plus that week's practice challenge, to catch up.

Your Voice, In Practice — our closing session

There is no speech, and no stage. In a small group of two or three, each woman shares for about **2 minutes** on something that matters to her: an idea, a story, or a message she wants others to understand. Feedback is supportive and specific: **Voice** — was her message clear? **Presence** — did she sound like herself? **Impact** — what stayed with us?

We then finish together in a **closing circle** — 60–90 seconds each to name your commitment: *the space I will take, the voice I will use, the conversation I will have, the boundary I will hold.*

By the end, you will be able to

1. Articulate your value — without minimizing or over-explaining

2. Speak with clarity and power — even when others disagree

3. Recognize your patterns — apologizing, over-explaining, waiting

4. Use your presence more intentionally — voice, tone, pace, and listening

5. Navigate difficult conversations — disagree and set boundaries

6. Advocate for yourself — ask for opportunities and recognition

7. Influence as yourself — with stories, questions, and clarity

8. Leave with an action plan — commitments for the space you will take

HER Space is: practical development you can use at work; a safe but challenging place to practice speaking up in your own voice; personalized, not one-size-fits-all.

HER Space is not: a motivational seminar; therapy or counseling; a requirement to become louder or more aggressive; or one "right" way to lead.

You don't have to become someone else to know your power.

Join the Interest List — it's free to join, no payment needed today. You will get the Wednesday evening time as it is set with the cohort, and first chance to reserve one of the 8 places.

dragonflydevelopment.org/her-space

Questions first? Email Lauri at laurigill@dragonflydevelopment.org — a human, not just a form.